

OUR 2022 YEAR IN REVIEW.



SINCE 2017.



OUR 2022 YEAR IN REVIEW.

\$1.6M

FUND MRT PEDIATRIC CANCER RESEARCH AT MSK

\$46.IK

MAGGIE'S MEAL PROGRAM AT RMH-NY \$193K

FINANCIALLY
ASSIST
CHILDREN
& FAMILIES
AFFECTED

\$22K SCHOLARSHIPS AWARDED TO

HF STUDENTS

SIOK

MSK FOOD
PANTRY



OUR 2022 YEAR IN REVIEW.

OVER \$169.7K DONATED IN 2022!

Thanks to all of you, Maggie's Mission was able to continue to carry out our goals of helping children and families affected by pediatric cancer, in honor of Maggie and her love of children.



RESEARCH

Funded critical research at MSK Kids to help find cures and better treatment options for kids with cancer. The donation was provided as a matching gift for money raised by "The Fighting Five", all local families who have been impacted by pediatric cancers.

FINANCIAL ASSISTANCE

Paid medical bills, utility bills, funeral expenses, mortgage and car payments, provided gift cards for food & gas, care packages, fulfilled Amazon Wish-lists, and donated to send a LI child to attend camp for children with cancer.

MAGGIE'S MEAL PROGRAM

Purchased and delivered 12 monthly meals to families staying at Ronald McDonald House, where we were once guests.
What started as 4 meals a year is now 1 meal per month. We've provided 38 meals since 2017, with over 2.090 tummies filled!

It's an understatement to say we are driven by our hearts. In a world that can be dark, uncertain, and scary at times, we are a driving force with a focus on doing good and giving back. Our hearts beat with the families we help.

It's true - Maggie's Mission is driven by...

LOVE + HOPE + LIGHT

2022 HIGHLIGHTS.



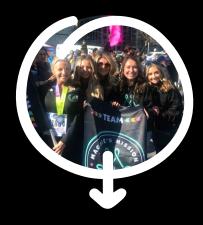
MAGGIE'S MILE

2022 was off to a great start with the 5th Annual Maggie's Mile, held on New Years Day. Despite some light rain, it was a balmy day for January and runners showed up with smiles and ready to race. News 12 Long Island even came by for a quick interview.



SUFFOLK COUNTY LEGISLATOR BONTEMPI RECOGNIZES OUR ADVOCACY WORK

At the May 17th general meeting, Legislator Stephanie Bontempi of Centerport, formally recognized Maggie's Mission with the presentation of an official proclamation. "It is absolutely heart wrenching to hear about the pain and suffering children and their families go through when touched by pediatric cancer. However, Maggie's Mission has turned a tragedy into a source of hope and support," said Bontempi.



UNITED AIRLINES NYC HALF

Maggie's Mission was chosen to be an Official Charity Partner with the New York Road Runners Club (NYRR) to take part in the United Airlines NYC Half marathon. Our amazing team of 5 female runners raised over \$16,000! We were proud to partner and participate in one of the premier Half Marathons in the world, and we were even prouder of our team and their fundraising efforts, who knocked it out of Central Park!



MONTAUK CANYON CHALLENGE

The largest and fastest growing tuna tournament in the Northeast, presented by Staten Island Yachts, raised a record breaking S35K+ for Maggie's Mission. Staten Island Yachts and MCC support our foundation every year, we are honored and grateful.



MAGGIE'S 22ND BIRTHDAY BLOOD DRIVE

We hosted a blood drive at our local fire department on what should have been Maggie's 22nd birthday. The pandemic greatly affected the national blood supply, so we sprang into action to help fill a critical need. It was a great way to honor Maggie's life, while helping others.



A MAGGIECAL EVENING

Our 2022 Gala was one for the books. In fact, it was our most successful fundraising event yet. We were fortunate to welcome new board members and organized a dream team who came together to make magic happen. We can't wait for our 2023 Glow for Gold Angelversary Gala which will be held once again at the Vanderbilt Museum in Centerport, NY on Friday, June 2nd from 6-10:00pm.



S'MORES FOR MORE LAUNCH

Everyone's favorite childhood snack now gives back. Selling custom s'more kits was our very first fundraising idea from September 2017 - the month MM was founded. We're proud to see our vision to fruition. Solo Stove shared our story with the release of their Mesa Tabletop fire pit, and we commenced sales! If you haven't tried them, what are you waiting for? Head on over to smoresformore.org and order some today. Roast 'em, toast 'em, eat 'em, beat 'em (childhood cancers that is!).



LONG ISLAND FALL FESTIVAL

We enjoyed perfect fall weather and being a vendor at one of Long Island's largest fall festivals. The fair was the go to fair for our young family and many happy memories were made there. We spread awareness, and good cheer by selling Maggie Gear and were interviewed by Going Local TV. We also sold out of our very first batch of our S'mores for More kits on the first day.



2022 MAGGIE'S CHALLENGE

September (pediatric cancer awareness month) kicked off with local students in South Huntington and Harborfields participating in the 2022 Maggie's Challenge. Collectively, teachers, students, and their families raised over \$15K+ by taking part in the Challenge. We celebrated 5 years of Maggie's Mission helping children. South Huntington Teachers wore "Maggie Gear" every Thursday, and continue the tradition in support.



OUR OWN GIPHY CHANNEL

It's been our goal to create pediatric cancer awareness GIFs (animated graphics) that we and others can use in social media. We're excited to report we've launched a channel for both MM and SFM. By year's end, the channel had already attracted millions of views. It's fun to see them take shape and get noticed. Next time you're on Facebook, Instagram, or even TikTok, help us spread the word by using them - search @maggiesmission, and our GIFs should pop up!



TOWNWIDE FUND OF HUNTINGTON GRANT

The Townwide Fund provides grants to local non-profits doing good in the Huntington Community to help further organization's efforts. We are honored to become a Member Agency and receive a grant to help families affected by pediatric cancer in our community.



PARTNER WITH THE SUNRISE ASSOCIATION

Upon the launch of our SFM website, we were approached by the Sunrise Association to provide giveaways for their Dare to Dream fundraising event at Chelsea Piers in NYC. It was a perfect partnership! Sunrise Day Camps, which are located both locally and nationally, send children with cancer and their siblings to day camps for free. Children get to be children and forget for a little all they go through while in treatment and after. Our s'mores with heart were an ideal compliment to this

wonderful organization.

A FUTURE FULL OF HOPE.

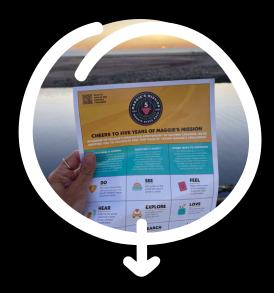
LOOKING AHEAD

As we look forward to a new year with much anticipation and hope for change, Maggie's Mission would like to continue to partner with other organizations to strengthen our impact and reach, so we can expand upon the Good We Do. We hope you'll join us.



UNITED AIRLINES NYC HALF

We are thrilled to announce we have once again been chosen as a charity partner in the United Airlines NYC Half with 10 race bibs! The race is on Sunday, March 19th. We'll be at the finish line to watch our runners as they race to help us finish Maggie's fight.



2023 MAGGIE'S CHALLENGE

Our Annual Maggie's Challenge will continue in local schools. The challenge is made up of fun, feel good activities for students and will culminate with a family friendly event, a S'mores for More 4K Sunset run, presented by the Northport Running Club on Saturday, September 30th at Sunken Meadow State Park with an approximate start time of 4:00pm. Stay tuned for details.



2023 GLOW FOR GOLD ANGELVERSARY GALA

GLOW FOR GOLD with LOVE + LIGHT on the beautiful Gold Coast of Long Island. Join us to celebrate Maggie's love of life and children as we come together to find cures for pediatric cancers, and help families with children affected. Our 6th annual Angelversary Gala will be held on Friday, June 2nd, 2023 from 6-10pm at the Vanderbilt Museum. This year's glow themed Gala will be filled with black lights, music, dancing, delicious food, full open bar, exclusive silent auction items, and raffles. The theme is borrowed from Maggie's Sweet 16 party which was, at her request, a "Glow" party. We're bringing our sixth Anniversary back to a time when life was beautiful, innocent, and carefree.



A BUCKET LIST JUMP

We have a very meaningful and amazing opportunity to complete another of Maggie's Bucket List items - a skydive jump with The Golden Knights. The Golden Knights are the United States Army's official aerial parachute demonstration team. We're aiming for a jump straight into our Angelversary Gala in honor of Maggie and her quest for adventure on Friday, June 2nd at the Vanderbilt Museum.



S'MORES FOR MORE PARTNERSHIPS

With some very exciting partnership opportunities on the horizon, we see S'mores for More continuing to grow. The sale of these kits and merch will help us expand our funding of research efforts to find cures for childhood cancers, particularly the rare and aggressive cancer Maggie had. We are also in the early stages of planning a S'mores for More eating contest at the Long Island Fall Festival on Columbus Day weekend at Heckscher Park in Huntington.



EXPLORE BETTER HOSPICE OPTIONS FOR CHILDREN AND YOUNG ADULTS

Until there are cures... If you've read Maggie's story, you might know about our very difficult experience with Hospice care on Long Island for children and young adults. The reality is, there aren't any. Maggie's Mission has hopes of finding solutions locally, we are setting up talks and meetings with hospice care facilities already in existence about making an important and critical change for end of life care. We understand that an intensely difficult situation shouldn't be made more so by a lack of resources for families.

OUR WHY.



"THE MORE WE RAISE AWARENESS THE EASIER IT BECOMES TO MAKE CHANGE SO THAT ULTIMATELY WE END UP WITH A CURE."



APRIL 19, 2000 - JUNE 1, 2017

Maggie boogie boarding at the Jersey Shore,
the summer she first became ill.